

LICENSING SUB COMMITTEE

5 DECEMBER 2006

Present: Councillor Brian Griffiths (Chairperson);
Councillor Bridges, Goddard, Holland, Michaelis, Derrick
Morgan, Parsons, Derrick Morgan, Parsons, Thomas, Walsh

L11 : MINUTES

The minutes of the meeting held on 7 November 2006 were approved by the Committee as a correct record and signed by the Chairperson.

L12 : CHALLENGE 21

The Committee received a report on the 'Challenge 21' scheme. Under this voluntary initiative all traders who sell alcohol and other products which are age restricted are asked to seek proof of age from anybody who appears to be under the age of 21. The campaign aims to create an expectation that proof of age should either be offered or produced on demand and by asking for identification at an age limit higher than the legal age of sale, will mean that traders will avoid illegal sales.

To encourage the adoption of the 'Challenge 21' scheme the licensing authority wrote to all holders of Premises Licences which permit the retail sale of alcohol for consumption on the premises to recommend and provide advice on the adoption of the 'Challenge 21' scheme. A copy of the letter was provided for the Committee's information.

RESOLVED – That the report be noted.

.....
Chairperson